

| SIZES | FULL COLOR (€) | IN CASE OF ADVERTISEMENT PRODUCTION (€) |
|----------|----------------|---|
| 1 page | 1 395,- | 1 464,- |
| 2/3 page | 1038,- | 1 090,- |
| 1/2 page | 745,- | 785,- |
| 1/3 page | 499,- | 537,- |
| 1/4 page | 399,- | 435,- |
| 1/8 page | 240,- | 260,- |

▶ ADDITIONAL CHARGES

| | |
|--|------|
| Title page | +60% |
| Second and third page of the cover | +20% |
| Fourth page of the cover | +30% |
| First page inside | +12% |
| Required location | +10% |

▶ DISCOUNTS

| | |
|-------------------------------|-----|
| For repetition 3x | 3% |
| For repetition 6x | 6% |
| For repetition 9x | 10% |
| For repetition 12x | 15% |
| For supplied PR article | 10% |

▶ TECHNICAL CONDITIONS

Print quality PDF (margin 5 mm), text writing on typing machine or on computer, logo in the sufficient quality (150 × 150 dpi), slides, photos, pictures from prospects - max. A4

▶ OTHER FORMS OF ADVERTISEMENT

Inserted advertisement up to 20 g, max A4 format715 €

▶ CANCELLATION CHARGES

| | |
|--------------------------------------|-----|
| 27-21 days before publishing | 60% |
| Till 20 days before publishing | 80% |

In shorter term than 20 days is impossible to cancel the advertisement.

▶ FORMATS OF ADVERTISEMENT

| | | |
|----------------|----------------|----------------|
| 1/1 | 1/1 | 2/3 |
| 2/3 | 2/3 | 1/2 |
| 1/2 | 1/3 | 1/3 |
| 1/3 | 1/4 | 1/8 |